



## OneSignal Paid Starter Plan Privacy Policy

Please reference our Terms of Use that was agreed to when you signed up. To request a copy, please send an email to [operations@onesignal.com](mailto:operations@onesignal.com)

### What information do we collect?

We collect information from you when you register on our site or fill out a form. When ordering or registering on our site, as appropriate, you may be asked to enter your: name or e-mail address. You may, however, visit our site anonymously.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website and product offerings (we continually strive to improve our website and product offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested by the customer.
- To send periodic emails The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc. Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
- To administer a contest, promotion, survey or other site feature

### Ownership of Customer Data.

As between You and OneSignal, Inc., You shall own any and all Customer Data. You shall be solely responsible for the accuracy and quality of any and all Customer Data and for establishing all terms and conditions applicable to Your audience. You hereby grant to OneSignal, Inc. a non-exclusive, royalty-free, non-transferable, worldwide license during the applicable subscription term to (a) access and use Customer Data solely for the purpose of providing the Service and any applicable Professional Services in accordance with this Agreement, and (b) make applicable Customer Data available to Third Party

Application based on configuration of the Service by or for You or an Account User. Additionally, You understand that the technical processing and transmission of the Service, including any Customer Data, may involve (i) transmissions over various networks; and (ii) changes to conform and adapt to technical requirements of connecting networks or devices, and You consent to such transmission and changes.

#### **Customer Data.**

OneSignal provides data and reports that are related to Your use of the Service, such as Total Subscribers, device distribution and geography (the "Customer Data"). During the Term, You authorize OneSignal to:

- a. use and store Customer Data to provide You the Service;
- b. share Customer Data with third party service providers for the sole purpose of performing the Service for You and subject to confidentiality obligations, such as leveraging 3<sup>rd</sup> party hosting and cdn services;
- c. use and analyze Customer, when aggregated with other similar data and in anonymous form, to improve the Service and other OneSignal products or services; to empower new product features such as Intelligent Delivery; and
- d. disclose Customer Data, with notice to customer, if required by law.

#### **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you access your personal information.

**Do we use cookies?**

We do not use cookies.

**Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses, with your consent.

**Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

**Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

**Terms and Conditions**

Please reference your Terms of Use on your signed Enterprise Contract you received when you signed up. To request a copy, please send an email to [operations@onesignal.com](mailto:operations@onesignal.com)

**Your Consent**

By using our site, you consent to our privacy policy.

**Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes in this document located here <https://app.onesignal.com/OneSignalSAASPrivacyPolicy.pdf>

*This policy was last modified on 04/2019*

**Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

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privacy@onesignal.com